

Privacy Policy, Privacy Notice & Cookies Policy

At Rex Mackrill Coaching Ltd trading as The Business Distiller, we are committed to maintaining the trust and confidence of our visitors to our web site. Here you will find information on how we treat data that we collect from visitors to our website and landing pages.

Visitors to our Website

When someone visits our website and landing pages, we collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make any attempt to find out the identities of those visiting our website. You can find more information on how cookies are used on this website in the Cookies Policy below.

If we do want to collect personally identifiable information through our website and landing pages, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

What personal information do we collect from the people that visit our website or landing pages?

When ordering or registering on our site or landing pages, as appropriate, you may be asked to enter your name, email address, mailing address, phone number, credit card information or other details to help you with your experience.

When do we collect information?

We collect information from you when you register on our site, place an order, fill out a form or enter information on our site.

How do we use your information?

We may use the information we collect from you when you register, make a purchase, subscribe to our marketing communication, or use certain other site features in the following ways:

- To personalise your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To allow us to better service you in responding to your customer service requests.
- To quickly process your transactions.
- To send periodic emails regarding your order or other products and services.
- To follow up with you after correspondence (live chat, email, or phone inquiries)

How do we protect your information?

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user places an order or enters and submits their information to maintain the safety of your personal data.

All transactions are processed through a gateway provider and are not stored or processed on our servers.

Cookies Policy

Cookies used on the Website.

A list of all the cookies used on the Website or landing page by category is set out below.

Strictly Necessary Cookies

These cookies enable services you have specifically asked for. These cookies are essential to enable you to move around the Website or landing pages and use its features, such as accessing secure areas of the Website. By using the Website or landing pages, you agree that we can place these types of cookies on your device.

Performance Cookies

These cookies collect anonymous information on the pages visited. By using the Website or landing pages, you agree that we can place these types of cookies on your device.

These cookies collect information about how visitors use our website or landing pages, for instance which pages visitors go to most often, and if they get error messages. These cookies do not collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how the Website or landing pages work.

Functionality Cookies

These cookies remember choices you make to improve your experience. By using the Website or landing pages, you agree that we can place these types of cookies on your device.

These cookies allow the Website or landing page to remember choices you make (such as your username, language, or the region you are in) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts, and other parts of web pages that you can customise. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

Third party cookies

These cookies allow third parties to track the success of their application or customise the application for you. Because of how cookies work we cannot access these cookies, nor can the third parties access the data in cookies used on our site.

For example, if you choose to 'share' content through Twitter or other social networks you might be sent cookies from these websites or landing pages. We do not control the setting of these cookies, so please check those websites for more information about their cookies and how to manage them.

By using the Website or landing pages, you agree that we can place these types of cookies on your device.

Third-party disclosure



We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information unless we provide users with advance notice. This does not include website hosting partners and other parties who assist us in operating our website or landing pages, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when its release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

Third-party links

We do not include or offer third-party products or services on our website or landing pages.

Google

We have implemented the following:

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.

Opting out:

Users can set preferences by using the Google Analytics Opt Out Browser add on.

Access to Your Personal Information

You are entitled to access the personal information that we hold. Email your request to rex@rexmackrill.com

Changes to this Privacy Notice

We keep our privacy notice under regular review. This privacy notice was last updated on February 18th 2021.

Contacting Us



If at any time you would like to unsubscribe from receiving future emails, you can email us at rex@rexmackrill.com and we will promptly remove you from ALL correspondence.

If there are any questions regarding this privacy policy, you may contact us using the information below.

Email: rex@rexmackrill.com

Post: Rex Mackrill Coaching Ltd trading as The Business Distiller is a company registered at Duck House, The Street, Leighterton GL8 8UN.

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